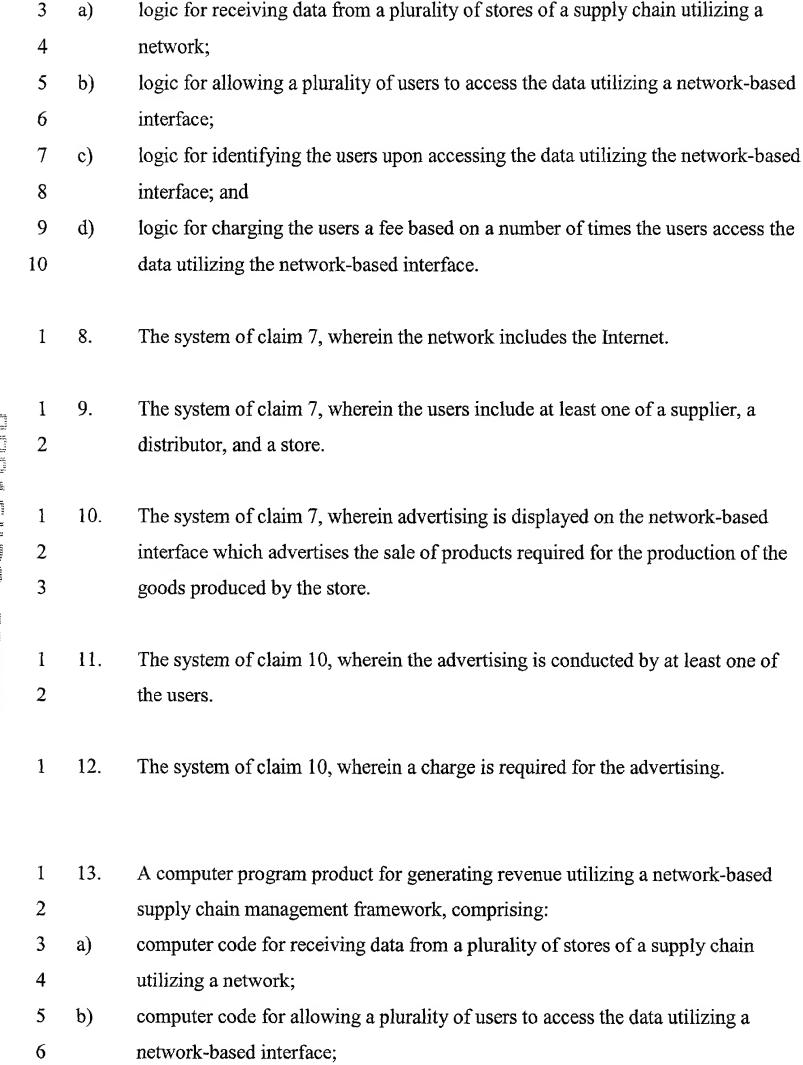
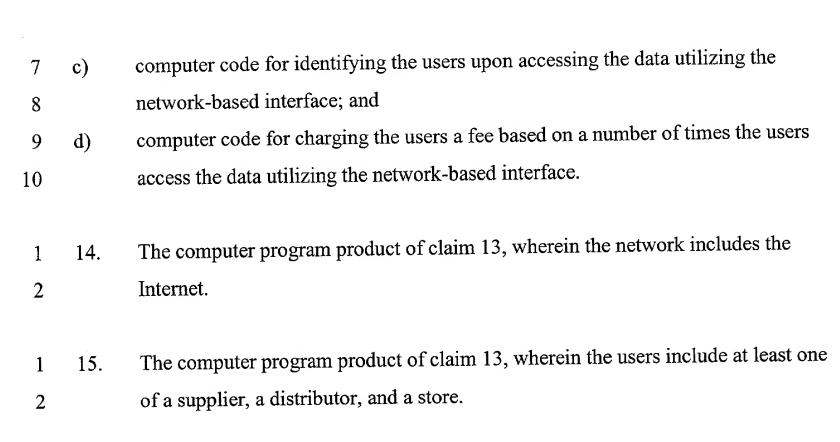
CLAIMS

What is claimed is:

1	1.	A method for generating revenue utilizing a network-based supply chain
2		management framework, comprising:
3	a)	receiving data from a plurality of stores of a supply chain utilizing a network;
4	b)	allowing a plurality of users to access the data utilizing a network-based interface;
5	c)	identifying the users upon accessing the data utilizing the network-based
6		interface; and
7	d)	charging the users a fee based on a number of times the users access the data
8		utilizing the network-based interface.
1	2.	The method of claim 1, wherein the network includes the Internet.
1	3.	The method of claim 1, wherein the users include at least one of a supplier, a
2		distributor, and a store.
1	4.	The method of claim 1, wherein advertising is displayed on the network-based
2		interface which advertises the sale of products required for the production of the
3		goods produced by the store.
1	5.	The method of claim 4, wherein the advertising is conducted by at least one of the
2		users.
1	6.	The method of claim 4, wherein a charge is required for the advertising.
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1	7.	A system for generating revenue utilizing a network-based supply chain
2		management framework, comprising:





- 1 16. The computer program product of claim 13, wherein advertising is displayed on
 2 the network-based interface which advertises the sale of products required for the
 3 production of the goods produced by the store.
- 1 17. The computer program product of claim 16, wherein the advertising is conducted 2 by at least one of the users.
- 1 18. The computer program product of claim 16, wherein a charge is required for the advertising.